

REFERAT Studienævnet for Erhvervs- og Samfundsøkonomi d. 12-12-2024

Mødedato Torsdag d. 12. december 2024 kl. 09:40

Mødested 14.2-023

Indholdsfortegnelse

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Punkt 1: Members present

Beslutning

John Damm Scheuer (chair), Louison Cahen-Fourot (online), Matias Thuen Jørgensen, Caitlin McMullin, Mette Apollo (HofS, EØ), Jakob Vestergaard ((HofS, SØK).

Punkt 2: Approval of the agenda

The study board is asked to comment and approve the agenda.

Beslutning

The agenda was approved.

Punkt 3: Approval of last month's minutes

The study board is asked to comment and approve the minutes of last month's meeting.

Beslutning

The minutes were approved.

Bilag

Minutes-2024.11.28.pdf

Punkt 4: Approval of changes to the study regulation

Following changes are suggested:

- Changes to all of the projects at the EØ subjects modules to make learning goals clearer.
- Change of decision from last meeting concerning the exam form for FMK 2 - Økologisk økonomi (back to what it was: written invigilated).
- Revision of the decision concerning language and projects.
As it all has been happening quite quickly there has been some misunderstandings resulting in errors concerning demand for at least 50 % Danish language for mandatory activities in Danish programmes
The board needs to assure that the language demand about at least 50 % Danish language for mandatory activities in Danish programmes is respected.
The suggestions in the appendix assure this, so the study board is asked to approve the suggestions.

Appendices

- Suggestions for changes to study regulations
- Suggestions for changes to decisions made last month concerning languages and projects

Beslutning

The study board found that the proposed changes to the subject module projects were good and serve the intended purpose - clarity and precision - and approved them

Concerning which projects to choose for Dansk eller engelsk, the study board decided the following:

VL: Specialet og Projekt C

HA: Fagmodulprojekt B

SØK: Projekt 3

FM-SØK: Fagmodulprojekt 2

Bilag

Suggestions-for-changes-study-reg.-E25-ESØ-december-meeting.docx

Language at ESØ projects.docx

Punkt 5: Approval of new title for Research Design and Mixed Methods in Business Studies

At the last meeting, it was decided that Flemming suggests a new title for this method course: Research Design and Mixed Methods in Business Studies.
The suggestion will be ready before the meeting.

Proposal for new title:

Mixed Methods in Business Research

Beslutning

The study board approved the change.

The central administration urge the study boards to be very thorough when choosing titles as there are consequences to the changes. E.g., that the title is changed retroactively so the students who follow the course this semester will have the new title on their diploma.

Punkt 6: Change in pre-approvals for master's admission

Recommendation

It is recommended that the study board decides that the following programmes no longer er listed as pre-approved:

- Erhvervsakademiuddannelse til Markedsføringsøkonom (120 ECTS) med en af følgende Top-up uddannelser (90 ECTS): International Salg og Markedsføring, Innovation and Entrepreneurship, Design og Business og International Hospitality Management

Appendices

- Memo about change in pre-approvals for master's admission
- List of pre-approved programmes for admisission at VL

Beslutning

The proposed programmes will be taken out of the list of pre-approved bachelor degrees. It is not clear enough in their study regulation what courses the students from the mentioned programmes actually have but applicants to RUC will still be evaluated individually.

The proposed change was approved.

Bilag

Studienævnsindstilling - forhåndsgodkendelser_BAL_VL.docx

Adgangskrav_kandidat_Virksomhedsledelse_nkr (2) (1).pdf

Punkt 7: Hearing answer concerning Master reform

The board is asked to discuss and approve the proposal for a hearing answer that is being drafted among the EØ-environment.

The proposal will be send out as soon as possible.

Beslutning

Decision:

The study board decided to approved the hearing answer on condition that the following is incorporated in it:

- Scenario 2 is taken out
- The two others are not prioritized.
- There should be a cap on the intake
- Suggestion about BAL 120, int. busines version 75 (new with GDS-aspects), VL 75 to be added to the paragraph about a Business School at RUC.
- "Den ovenfor beskrevne markedssituation fordrer at RUC vælger en model for cand.merc. uddannelsernes udbud, der i lighed med de andre universiteters og CBSs modeller både har 120 ects og 75 ects cand.merc.-uddannelser, for at RUC bevarer konkurrenceevnen" - to be moved from p. 2 to the first paragraph.
- Economical viability should also be mentioned in the beginning of the text.
- Delete or rephrase the sentences on p. 1 about the broad entry to the bachelor programme - at a later point we might be needing to have more business credits at BA-level.

Comments

The argumentation should be more differentiated for the scenarios. Not the same arguments for different propositions.

Risky business for RUC if ww are the only university with only 75 ECTS-programmes. We need to do the same as the others where it is both 120 and 75 ECTS.

SEM is not included in the response - it should be. We need to include their competences. Include in BAL.

Meeting with Bodil and Morten: it was a constructive, scenarios were discussed. They prefer 120 VL if they can find the needed study places elsewhere. We still need to come up with very good arguments. M and B saw the perspective in using electives in LLL. Not against the Business School idea - but forsee a lot of work.

Best argument: money ... But there is no analysis, just assumptions, that USB-students will still come to RUC if BAL is 75 ECTS.

Size of VL and BAL now: without the Bangladeshi students the programmes are almost same size.

We want to have big programmes but do not wish to be a cash cow - a cap is needed.

Risky to close VL.

Want to be comparable - the international field is thus important and make us competitive.

Suggestion: BAL 120, int. business version 75 (new programme with GDS-aspects), VL 75 . The suggestion is to be added to the paragraph about a Business School at RUC.

Integrate HRM in other's programmes.

Sentence from p. 2 to be moved to the beginning of the document.

Name for the Busicess School: RBS or Robust

Decision:

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- The two others are not prioritized.

- There should be a cap on the intake
- Suggestion: BAL 120, int. business version 75 (new programme with GDS-aspects), VL 75 . The suggestion is to be added to the paragraph about a Business School at RUC.
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Bilag

Studienævnsmøde december 2024 kandidatreform notat (final til SN møde 12-12-2024).docx

Punkt 8: Course registration numbers

Helle will inform about the most recent number of registrations to EØ courses.
The numbers will be presented at the meeting.

Beslutning

Both of the methods courses offered will be run.

Punkt 9: Orientations from Heads of Studies

Beslutning

Advanced Organisation and Change will be doubled.

Project formation for Project B is also divide into two.

A study cafe is organised for Project B.

Plagiarism. The decisions from US are difficult to implement concerning USB-students. The punishment is that they cannot do exams in the spring and as e.g. Advanced Organisation and Change is only offered in the spring they would have to wait a whole year meaning two more tuition fees. Thus, Bodil and Mette have decided to offer an Advanced Organisation and Change exam in the fall. US have to be more aware of the consequences of their rulings.

Onwards: When Mette talks to the students about plagiarism, she should be very specific about the costs.

Graduation Ceremoni will be held in January.

Punkt 10: Any other business

Beslutning

Nothing to report.

Meeting finished at 11.07.