

REFERAT Studienævnet for Erhvervs- og Samfundsøkonomi d. 28-10-2025

Mødedato Tirsdag d. 28. oktober 2025 kl. 13:10

Mødested 14.2-023

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Punkt 1: Members present

Beslutning

Members present

- John Damm Scheuer
- Margit Neisig
- Flemming Sørensen
- Louison Cahen-Fourot

Heads of Studies:

- Maria Duclos Lindstrøm (absent with notice)
- Nina Torm (absent with notice)

Punkt 2: Approval of the agenda

Nomination:

The study board is asked to approve the agenda.

Beslutning

The agenda was approved

Punkt 3: Approval of last month's minutes

Nomination:

The study board is asked to approve last month's minutes.

Bilag

Referat September ESØ.pdf

Punkt 4: Approval of course descriptions at study.ruc.dk

Nomination:

It is recommended that the study board:

- Comments and approves the activity descriptions on study.ruc.dk regarding the board's programs.
- Clarifies if an activity is missing something in the description. The more information the students have for the next academic year, the better opportunity they have to plan their studies.

Suggested workload:

- Business Administration and Leadership: John and Flemming
- Fagmodul i Erhvervsøkonomi: John
- Fagmodul i Samfundsøkonomi: Louison
- Fagmodul i Virksomhedsstudier: Flemming
- Samfundsøkonomi: Louison
- Virksomhedsledelse: Margit

Appendices:

- Description of what the study board should consider
- List of examples for text on Study
- Word files per activity in F26 for:
 - Business Administration and Leadership
 - Fagmodul i Erhvervsøkonomi
 - Fagmodul i Samfundsøkonomi
 - Fagmodul i Virksomhedsstudier
 - Samfundsøkonomi
 - Virksomhedsledelse

Beslutning

All course descriptions published on study.ruc.dk were approved without comments.

Bilag

Texts-Study.ruc.dk-spring2026.docx

List of examples for text on Study.docx

Business Administration and Leadership F26.docx

Fagmodul i Erhvervsøkonomi F26.docx

Fagmodul i Samfundsøkonomi F26.docx

Fagmodul i Virksomhedsstudier F26.docx

Samfundsøkonomi F26.docx

Virksomhedsledelse F26.docx

Punkt 5: Master reform (13:30-14:30)

Nomination:

The board is asked to discuss the work-in-progress done by the work groups regarding the new 75 ECTS and 120 ECTS Master programs.

Appendencies:

- Written product from 75 ECTS group
- Written product from 120 ECTS group

Beslutning

120 ECTS working group presentation:

The presentation began with an update that some changes and discussions have taken place since the material was distributed. The program title has been revised to *cand.merc i organisation og ledelse*. Students from "professionshøjskoler" will still be admitted, though their number will be lower than before due to admission requirements, which require supplementary ECTS credits. The primary focus remains on attracting RUC students, while students from "professionshøjskoler" are also considered relevant.

The title change aims to emphasize support for leadership rather than corporate management. The program will move away from a traditional focus on financial bottom lines and instead adopt a triple-bottom-line approach: economic, social, and sustainability. Job opportunities are expected to span multiple sectors rather than being limited to one. Key skills include flexibility, collaboration, business economics, and digitalization—understood as knowledge and application in job functions rather than IT expertise. These competencies are relevant across sectors and company sizes.

Comments from the study board:

The Study Board emphasized that digitalization, particularly AI, should be integrated into courses. This does not require a dedicated course but should be embedded within existing ones, e.g. a methods course. The board sees strong potential for attracting students from SAB and SIB. The program must remain adaptable to future trends over the next decade. Although the degree is a Danish *cand.merc*, it should qualify graduates for international careers. The board also discussed challenges related to employer expectations and job function levels. Innovation, while not explicitly mentioned in the presented material, is included in the mandate. Double degrees primarily target current BAL students but should be considered within the 120 ECTS group, as the new 75 ECTS structure makes this more challenging.

75 ECTS working group presentation:

The group presented a proposal based on a competence analysis focusing on graduate capabilities, with transformation identified as the key theme. The suggested program name is *Transformation and Leadership*. Admission will target SIB BA students, some SAB students, and EU students. Non-RUC BA students are also a focus, though priority remains on RUC BA and EU students. Opening the program to all was discussed but rejected to maintain the *cand.merc* designation. The program was already presented at an EØ staff meeting with more in-depth discussions.

Comments from the study board:

The Study Board questioned the feasibility of implementing all proposed topics within 75 ECTS. Nevertheless, the board commended the group for identifying a gap in the labor market related to transformation, noting that the proposed profile aligns well with student and employer expectations. A cap on student numbers was considered a good measure to ensure employability and appropriate job levels.

Bilag

Management and Transformation 21102025.docx

VL-skrivegruppens oplæg til SN til drøftelse ved EØ-mødet.docx

Punkt 6: Break (14:30-14:40)

Punkt 7: New administrative structure (14:40-15:00)

Nomination:

The Study Board is asked to familiarize it self with the decision and to discuss any implications for its collaboration with the administrative units.

Background:

As part of the ongoing work on the administrative operating model, a number of structural adjustments are being considered within the university administration. The adjustments concern the organisation of functions related to educational support and administrative coordination.

Key elements of the proposal include:

- Transfer of educational coordinators from the departmental secretariats to the University Secretariat (US).
- Adjustment of the team structure within the University Secretariat in connection with the transfer of responsibilities.
- Relocation of tasks related to educational quality from the Staff & Press Office to the University Secretariat.

These adjustments concern the organisation of administrative functions related to education and the distribution of related responsibilities between units.

Appendices:

- Cover HSU presentation 1st of october
- UL presentation on the administrative structure
- Results from the analysis made by Implement
- Presentation for the TAP staff
- Hearingresponse from the Heads of Studies and Chairs of ISE Study boards

Beslutning

The board discussed the proposed centralized administrative structure. The response from HoS and Study Boards was considered strong and relevant, and the board agreed with the arguments presented. It was noted that centralisation does not seem appropriate given current responsibilities, particularly those of the study boards. Concerns were raised about potential changes to study boards and their future influence.

Bilag

Cover til HSU beslutningsoplæg 1. oktober.pdf

UL beslutningsoplæg administrativ driftsmodel.pdf

Bilag 2_Resultater af Fase 1 analyse.pdf

Præsentation til TAP medarbejderorienteringer.pdf

Høringssvar fra ISE studieledere og Studienævnsforpersoner i forbindelse med den kommende administrative reform.docx

Punkt 8: Exam forms on ESØ courses (15:00-15:20)

Nomination:

The study board is asked to familiarize themselves with the current exam forms for the courses.

Appendices:

- Overview of exam forms
- Exam committee report

Beslutning

The board addressed challenges with the current 48-hour home exam format, particularly in relation to AI. Changes to exam forms have been limited by resource constraints. Students expect more online work, which RUC has not yet implemented. Incentives for attendance are needed, and exams should better align with course content.

An alternative exam structure from a Lisbon university was reviewed. The board believes such changes could improve attendance and learning outcomes compared to take-home exams, though concerns were raised about cost. A member shared positive experience with similar formats. The board agreed that linking exams to class participation is key to improving attendance, and suggested longer workshops as an additional measure. The Chair will explore alternative exam formats, online classes, and other solutions. Examples from other universities were also discussed.

Bilag

Oversigt over prøveformer.xlsx

Rektors beslutninger på baggrund af eksamensudvalgets arbejde 25-09-24.pdf

Punkt 9: Lukket

Punkt 10: Any other business (15:25-:15:30)

Beslutning

No other business